



## **THE ROGERS THEATER PROJECT**

A North Carolina Non-profit Corporation

### **FUNDRAISING & GIVE | GET POLICY**

Board members have a crucial role to play in raising funds for the organizations they serve. As the world evolves, and charity | nonprofit transparency becomes more of a priority [and a best business practice] to organizations or individuals that offer major funding or credibility, it is imperative that all board members understand that those sources take the board's financial contributions into account when assessing our organization as a potential beneficiary.

The policy expectations are outlined below, and all board members are expected to comply 100% with the requirements each fiscal year.

Each Board Member is Expected To:

- Support The Rogers Theater Project Inc. by making a meaningful gift each calendar year to their level of ability; OR solicit the financial, in-kind, and political support of others and obtain a minimum of \$5,000 in contributions made to The Rogers Theater Project Inc. each fiscal year.
- Identify and evaluate prospects, cultivate, and solicit gifts, and offer personal acknowledgments to donors and volunteers [in coordination with the Secretary & Charity Cabinet or Advisory Board].
- Provide leadership and actively advocate the organization's priorities and the necessity of its fundraising efforts.
- Encouraging potential supporters to consider planned | recurring giving.
- Attend and actively support fundraising programs for The Rogers Theater Project Inc. with their presence.
- Engage in individual fundraising activities on behalf of The Rogers Theater Project Inc.

**The Rogers Theater Project Inc. recognizes that board members contribute in many valuable ways — not only funds, but information, professional guidance, and in-kind resources. Therefore, each board member is asked to complete the following pledge which will facilitate the organization’s fiscal planning and eliminate repetitive requests.**

**For the fiscal year \_\_\_\_\_ my contribution toward the support of the organization will be:**

- **Personal Contribution:** ( ) \$100 ( ) \$250 ( ) \$500 ( ) \$1,000 ( ) Other \$\_\_\_\_\_
  - Please indicate:
    - ( ) Recurring Donation Made Online
    - ( ) Check enclosed
    - ( ) Check(s) will be sent on the following date(s): \_\_\_\_\_
  - Please send me a reminder notice on \_\_\_\_\_
- **My Company Will Match:** \$\_\_\_\_\_
- **Provide or Identify In-Kind Resources or Services (construction equipment, construction supplies, furniture, volunteers, vehicles, tickets, professional services [public relations, legal, financial, etc.]) in the amount of: \$\_\_\_\_\_ from the following companies | individuals | organizations:**
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**I also have contacts, or can establish contacts, with the following foundations, corporations, individuals (please list):**

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**Signature of Board Member \_\_\_\_\_ Date \_\_\_\_\_**

In turn, this organization is responsible to me in the following ways:

- I will regularly receive financial reports.
- I can call on the staff to discuss programs and policies, goals, and objectives.
- Board members and staff will respond to the best of their ability in a straightforward and thorough fashion to any questions I have that I feel are necessary to carry out my fiscal, legal, and moral responsibilities to this organization.

**Signature of the Chief Executive \_\_\_\_\_ Date \_\_\_\_\_**